

Contact

+39 340 3468347 (Mobile)
info@giorgiositta.com

www.linkedin.com/in/giorgiositta
(LinkedIn)
www.giorgiositta.com (Company)

Top Skills

Publishing
Blogging
Web Content

Languages

Italiano (Native or Bilingual)
Inglese (Professional Working)

Certifications

Brevetto Divemaster CMAS
Screening attività fotografo
professionista di Tau Visual

Honors-Awards

Winner

Publications

Co-Author
Author
Author
Author
Author

Giorgio Sitta

Seasoned professional photographer, educator, writer and creative strategist

Milan Area, Italy

Summary

Born in Venice in 1967, I live in Milan, Italy.

I'm a seasoned photographer, journalist and writer, author of more than forty books, many of which are dedicated to photography and multimedia.

I'm member of Tau Visual (professional photographers' association). In addition to activities closely related to photography and creativity, I work as a consultant and a trainer.

My core competencies are photography, writing, publishing, storytelling, creativity, marketing and communications, with projects related to social marketing, traditional and electronic publishing, branding and personal branding, cross-media, content, blogging. Among my clients are companies, public agencies, publishers, tour operators, photographic studios and creatives.

I love the fusion between different languages and cultures and I have a deep aptitude in sharing experience and knowledge and working with other professionals.

Most of all, I hope to be surprised and fascinated by my life and my job, every day.

Experience

Giorgio Sitta | Telling Your Stories

Freelance consultant
January 1992 - Present
Milan Area, Italy

Freelance journalist and books' author, storyteller, blogger, photographer, videomaker, social media strategist, photo editor, consultant and educator in the communication, marketing, cross-media and photography areas

Univa Servizi

Freelance Trainer
February 2019 - Present
Gallarate

NOC Sensei
Freelance Contributor
February 2019 - Present
Milano, Italia

Eutecna
Freelance Communications Consultant
December 2018 - Present
Roma, Italia

Farmacia Introini Gallarate
Head Of Communications
December 2016 - Present
Gallarate

Neos SpA
Freelance educator
September 2017 - Present
Somma Lombardo

Associazione Culturale Socrate
Head of communications and educator
January 2017 - Present
Gallarate

www.associazionesocrate.com

MG-ARCH di elena gnoato e monica mariniello
Freelance Photographer
May 2017 - Present
Gallarate, Lombardia, Italia

Freelance architecture and interior photographer

Couloir Band
Staff Photographer
January 2014 - Present

Photographer, videomaker and social media strategist. Couloir Band is a collective of photographers and videomakers, specialized in mountain and outdoor productions, located in Aosta Valley and Finale Ligure (Italy).

loveyourpix.com
Freelance Photo Instructor

March 2015 - Present

Photographic courses, workshops, trekkings and travels.

IL FOTOAMATORE S.R.L.

Freelance Photo Instructor

January 2014 - Present

Milan

Freelance Photo Instructor for il Fotoamatore (<http://www.ilfotoamatore.it/>)

Prex S.p.A.

External Lecturer

March 2016 - March 2017 (1 year 1 month)

Milan Area, Italy

Lecturer for medical photography course for dermatology

Guide Monterosa and Heli-Guides

Content manager, cross-media and social media strategist

December 2014 - November 2015 (1 year)

Content manager, cross-media and social media strategist for the alpine guides societies Guide Monterosa (<http://www.guidemonterosa.com/>) and Heli-Guides (<http://www.heli-guides.co>).

GMH Helicopter Services

Consultant

July 2015 - October 2015 (4 months)

Courmayer

SEO and AdWords, content strategy, social media and networks' strategy.

<http://www.gm-helicopters.com/>

Pixarthinking

Contributor

November 2014 - June 2015 (8 months)

Blogger for the online magazine Pixarthinking (<https://www.pixartprinting.it/blog/>)

Creative Studio Lab

Owner, photographer, project manager, photo editor and educator

January 2011 - August 2014 (3 years 8 months)

Milano, Gressoney Saint Jean

Creative Studio Lab is an initiative of the agency Il Cantiere - Comunicazione su misura (www.ilcantiere.com).

Our desire is to combine respect for the environment, creativity and technology, working in education and creative.

The project's promoters are photographers, experts of the Web, video maker, marketing consultants, trainers, but also mountain guides, tour operators and trekking and naturalistic guides.

We offer training services, consultancy and creative productions, especially in the field of photography and video, in addition to the usual services of the advertising agency, offered in partnership with The Shipyard.

The workshops are divided into three main areas: photos and videos, marketing and publishing, with proposals ranging from the latest trends in photography, such as HDR, up to Web marketing, Self publishing, creative writing for the Internet and the Self branding, with proposals dedicated to the general public and a consumer "business".

The purpose of training is also to stimulate the entry of new collaborators and partners in the project.

Il Cantiere

Founder, Project and content manager

2004 - October 2013 (9 years 10 months)

Milano, Gressoney Saint Jean

Our agency provides complete communications, advertising and marketing services.

Promoters of the project are editors, journalists, graphic designers, architects, developers, photographers, videomakers and marketing experts.

Hence our double nature: an agency with a solid experience in the most "historical" of communication, including publishing, graphic design and journalism, and a company that, as we like to think,

"follows the development of Internet since before it was called that. "

Altroconsumo

Author of books

2006 - 2012 (7 years)

Freelance author

Consorzio Turistico Gressoney Monterosa

Vice president

2010 - December 2011 (2 years)

Gressoney Saint Jean

Vice president

Gressoney Walser Festival

Press office

July 2011 - August 2011 (2 months)

Gressoney Saint Jean

Press office manager

ATI Monterosa

Trainer, communications and web marketing consultant

2009 - 2010 (2 years)

Valle del Lys - Val d'Ayas

Trainer, communications and web marketing consultant

Edizioni FAG

Books' author

2006 - 2007 (2 years)

Books' author

<http://www.fag.it/>

Apogeo Editore

Author of books

2002 - 2005 (4 years)

Freelance author

IASSD (didattica subacquea)

Responsible for the education sector

2002 - 2005 (4 years)

Responsible for the education sector

IASSD didattica e scuola sub

Communication and marketing responsible

2002 - 2005 (4 years)

Communication and marketing responsible

Gruppo Editoriale Olimpia

Author of articles published in the magazine PcUpgrade

2003 - 2004 (2 years)

Freelance author

Didagroup

Educational material's author

2003 - 2004 (2 years)

Freelance author

VNU Business Publications Italia S.r.l.

Author of articles published in the magazines Pc Magazine e Computer Idea

2003 - 2004 (2 years)

Freelance author

IASSD

Divemaster, diving instructor, diving instructor for disable people

2002 - 2004 (3 years)

Divemaster, diving instructor, diving instructor for disable people

Gruppo Editoriale Futura

Journalist with the magazine Internet Practical

1999 - 2003 (5 years)

Freelance journalist

Gruppo Editoriale Duke Italia

Journalist

2002 - 2002 (1 year)

Freelance author

Gruppo Editoriale Duke

Editorial advice for the development of weekly newsletter

2002 - 2002 (1 year)

Editorial consultant

Jackson Libri

Freelance author of books, journalist, editorial consultant

1998 - 2002 (5 years)

Freelance author

Various publications in the fields of computer science, technology and travel

Freelance journalist

1996 - 2002 (7 years)

Freelance journalist

CiaoWeb

Editorial consultant, news reports, technical tests
2000 - 2001 (2 years)

Editorial consultant, news reports, technical tests

Gruppo Editoriale Futura

Manager of the series of computer books "La Scimmia"
2000 - 2000 (1 year)

Coordinator

Art

Author, translator and editorial consultant
1998 - 2000 (3 years)

Author, translator and editorial consultant

La Repubblica

Author of sections of Tutto Internet No Problem
1999 - 1999 (1 year)

Author and editorial consultant

McGraw-Hill

Author of books
1998 - 1999 (2 years)

Freelance author

La Repubblica

1 year

Author and editorial consultant for for "Professione Internet"
1998 - 1998 (1 year)

Author and editorial consultant

Journalist with the magazine Computer Valley

1998 - 1998 (1 year)

Freelance journalist

Trademedia

Journalist with the magazines net.ropolis, PCWindows, PcWizard, Top
Trade e Network Business
1996 - 1998 (3 years)

Freelance journalist

RCS MediaGroup
Journalist with Fit For Fun
1997 - 1997 (1 year)
Freelance journalist

Nesi Periodici
Journalist with Net.world and Cellulari & Co.
1996 - 1997 (2 years)
Freelance journalist

Varie agenzie di pubblicità
Freelance copywriter
1990 - 1995 (6 years)
Provincia di Varese
Freelance copywriter

Melograno Edizioni
Editor
1987 - 1989 (3 years)
Editor

Education

Università degli Studi di Milano
Scienze politiche - Indirizzo sociologico · (1986 - 1991)

Liceo Scientifico
Diploma maturità · (1980 - 1985)